Sudip Maharjan

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OBJECTIVE

Designer with 4+ years of experience in web design, UI/UX, and multimedia. Seeking to create engaging visuals and user-friendly interfaces that enhance brand identity and experience.

PERSONAL STATEMENT

Creative multimedia designer skilled in visual storytelling, UI/UX, and video production. Proficient in Adobe Suite and web development tools, delivering high-quality, impactful designs and videos. Ready to contribute to a dynamic team.

WORK EXPERIENCE

Spiralogics International

December 2020 - Present

Web Designer

- Designed and prototyped user interfaces (UI) for web and mobile applications.
- Created mockups and interactive prototypes to facilitate user-centered design processes.
- Converted UIs into responsive HTML, CSS, and JavaScript components using frameworks like Tailwind and Bootstrap.

Multimedia Specialist/ Designer

- Created high-quality explainer videos and tutorial videos to simplify complex concepts and enhance user understanding.
- Developed character animation, animated GIFs and motions, also manipulated visual images to convey motion to improve website and application engagement.
- Integrated sound effects into animations and explainer videos, synchronizing with visuals to enhance storytelling and overall impact.
- Collaborated with communication and development teams to produce visual content that aligned with branding and communication goals.
- Delivered optimized multimedia assets for various platforms, ensuring high-quality output and performance across web and mobile devices.
- Recorded and edited many video projects for podcast videos, Interview videos, instructional videos and infographics.
- Designed illustrations, graphics, social media posts, brochures, standees, YouTube thumbnails and stickers, ensuring brand consistency.

Spiralogics International

August 2020 - November 2020

Internship

- Created mockups and interactive prototypes to facilitate user-centered design processes.
- Integrated created mockups and prototype in web development.
- Worked on a range of media including animation, graphic design, and brochures gaining hands-on experience across multiple platforms.

Saral Lagani May 2023 - July 2023

Freelance Mobile UI Designer

• Designed and created mockups and prototypes for Mobile view devices

Freelance Motion Designer

• Created animated explainer video, simplifying complex product features.

MeroCanvas Jan 2023 – July 2023

Freelance Web Designer

- Designed and created mockups and prototypes, ensuring user-centered UI design.
- Worked on developing responsive, modern web pages using Tailwind CSS and Bootstrap, optimizing performance and cross-device compatibility.

QUALIFICATIONS

Kathmandu University

Dhulikhel, Nepal 2016–2020

Bachelor Degree

Bachelor in Computer Science

GEMS Institute of Higher Education

Dhapakhel, Lalitpur 2014–2016

High School

Science Major

SKILLS

Technical Skills

- UI/UX Design: Prototyping, Mockups
- Web Development: HTML, CSS, JavaScript, Tailwind, Bootstrap
- Multimedia: Explainer Videos, Tutorial Videos, Motion Graphics, SFXs, VFXs
- **Software & Tools**: Adobe After Effects, Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop, Adobe XD, Figma, VS Code, Sublime text

Key Competencies

- Visual Communication: Creating compelling graphics, illustrations, and logos.
- **User-Centered Design:** Prototyping and designing user interfaces for web and mobile applications.
- Motion Graphics & Video Editing: Producing high-quality videos with integrated sound.
- Brand Consistency: Ensuring cohesive design and messaging across marketing materials.
- **Collaboration:** Working effectively with cross-functional teams in design, development, communication and production.

TRAINING AND CERTIFICATIONS

- 1. <u>UI/UX with Figma and Adobe XD</u> By Udemy
- 2. Responsive Website Basics: Code with HTML, CSS, and JavaScript By Coursera
- 3. Frontend Fundamentals By Pirple.com
- 4. Essential After Effects: From Beginner to Motion Master By Udemy